



# AAIFF15 Flushing-Sponsorship Opportunities

**The 38th Asian American International Film Festival Returns to Flushing!**

Opening: Asia Society  
July 23-July 27: Manhattan

July 28-August 1:  
Flushing, Queens

**In Collaboration With:**

**Think you're considering a sponsorship with AAIFF15?**

AAIFF15 is a premier film festival that celebrates the best of Asian American cinema. It's a unique opportunity for your organization to connect with a diverse and growing audience. Sponsorship opportunities include:

- Official Sponsor
- Title Sponsor
- Product Sponsor
- Venue Sponsor
- Hospitality Sponsor
- Media Sponsor
- Community Sponsor

Contact us today to learn more and secure your spot!

**AAIFF15 Opening Reception**

July 23, 7:00 PM - 10:00 PM  
Asia Society, 35 West 42nd Street, New York, NY 10018

AAIFF15 is proud to announce that the Opening Reception will be held at the iconic Asia Society. This event will feature a special screening of a film, a live performance, and a reception with drinks and appetizers. It's a great opportunity to meet the festival's organizers and other attendees.

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# Asian CineVision -Producer of AAIFF

**Asian CineVision**  
• Founded in 1975  
• 501(c)(3) nonprofit media arts organization  
• Producer of annual Asian American International Film Festival (AAIFF)

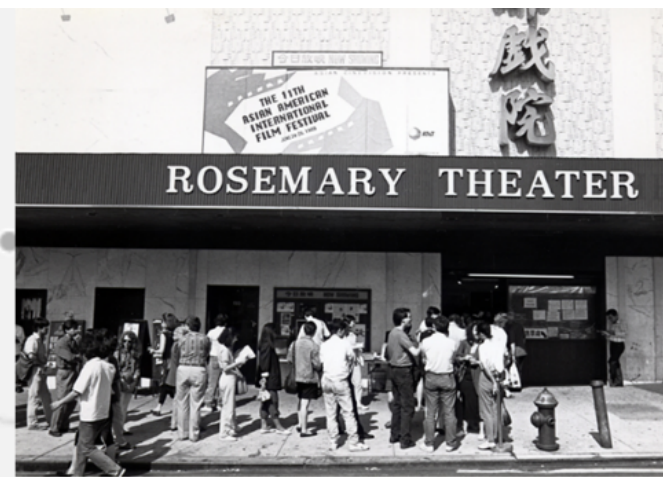


**AAIFF**  
• Best independent Asian and Asian American cinema since 1976  
• The first and longest running film festival of its kind in the U.S.



## Asian CineVision

- Founded in 1975
- **501(c)(3) nonprofit** media arts organization
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## AAIFF

- Best independent Asian and Asian American cinema since 1978
- The **first and longest running** film festival of its kind in the U.S.



# Various Programs

## Opening Gala



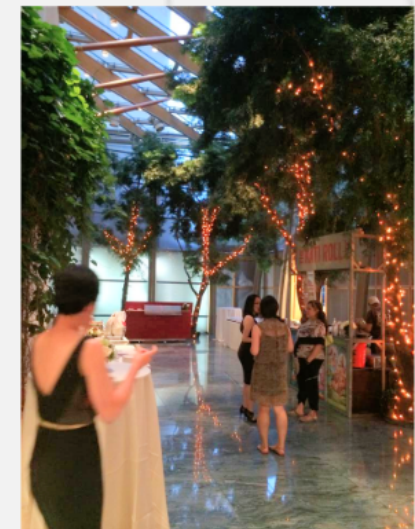
## Topical Panels



## Meet the Filmmakers



## Receptions



**AND MORE ....**

The background features a light gray network of interconnected nodes and lines. A thick teal diagonal bar runs from the top-left towards the bottom-right. Large, dark gray square brackets are positioned on the left and right sides of the teal bar. The text is centered within the teal bar.

***To continue to fulfill our mission....***

# The 38th Asian American International Film Festival 2015 Returns to Flushing!

Opening: Asia Society  
July 23-July 27: Manhattan

July 28-August 1:  
Flushing, Queens

## In Collaboration With



## 5 Days, 5 Themes - 5 Sponsorship Opportunities



- Opening Day**  
Tuesday, July 28, 2015 – Queens Botanical Garden
- Health and Wellness**  
Wednesday, July 29, 2015 – Flushing Town Hall
- Eat Well**  
Thursday, July 30, 2015 – Flushing Town Hall
- Made in Flushing**  
Friday, July 31, 2015 – Flushing Town Hall
- Closing Day**  
Saturday, August 1, 2015 -TBD



SPONSOR LOGO + aaiff15 =

Put your logo in front of your target market; give attendees a "taste" of Your Business

# In Collaboration With





# 5 Days, 5 Themes - 5 Sponsorship Opportunities



## Opening Day

Tuesday, July 28, 2015 – Queens Botanical Garden

## Health and Wellness

Wednesday, July 29, 2015 – Flushing Town Hall

## Eat Well

Thursday, July 30, 2015 – Flushing Town Hall

## Made in Flushing

Friday, July 31, 2015 – Flushing Town Hall

## Closing Day

Saturday, August 1, 2015 -TBD



## Opening Day

Tuesday, July 28

📍 Queens Botanical Garden



**Food Trucks | Evening Reception  
Night Outdoor Film Screenings**

### 15 Sponsors Booths:

- Ten \$500 Booths – Table, Chairs, Banner Space, ad in AAIFF15 Program Guide
- Five \$1,000 Booths – all the above plus your logo on the official AAIFF trailer, opportunity to address audience



## Health and Wellness

Wednesday, July 29

 Flushing Town Hall



**Healthy Cooking Demonstrations | Health and Wellness Information Evening Reception in Garden | Film Screenings in Theater**

### 15 Sponsors Booths:

- Ten \$500 Booths – Table, Chairs, Banner Space, ad in AAIFF15 Program Guide
- Five \$1,000 Booths – all the above plus your logo on the official AAIFF trailer, opportunity to address audience



## **Eat Well**

**Thursday, July 30**

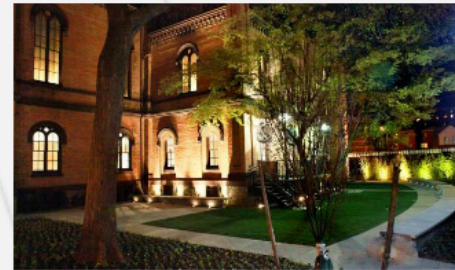
 **Flushing Town Hall**



**Cooking Demonstrations | Free Nutritionist Consultations  
Evening Reception in Garden | Film Screenings in Theater**

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## Made in Flushing

Friday, July 31

 Flushing Town Hall



**See the films shot on location in Flushing  
Evening Reception in Garden | Meeting the Filmmakers  
Film Screenings in Theater**

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## **SPECIAL OFFER!**

Get **ALL 5 Days** for **40% Discount!!**

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**SPONSOR  
LOGO**



- ✓ **Media exposure-inexpensive marketing**
- ✓ **Get in front of your target market; give attendees a "taste" of Your Business**
- ✓ **Access to mailing lists, distribution channels and broadcast opportunities**
- ✓ **Give back to the Flushing community; enhance credibility and brand recognition**

# Thank you for considering a sponsorship with AAIFF15!



For more information contact  
**John Woo**  
[john@asiancinevision.org](mailto:john@asiancinevision.org)

