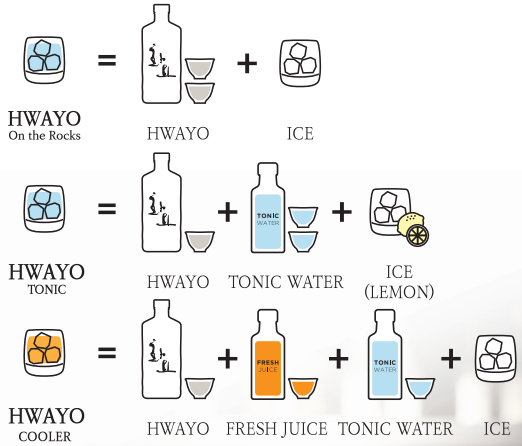


HWAYO COCKTAIL RECIPES

Enjoy on the rocks or mixed with soda. SERVED CHILLED!



No.1 Korean Premium Spirits
대한민국 정통 프리미엄 증류주

IMPORTED BY KOREA SOJU HWAYO, INC.
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HWAYO, the rediscovered pure taste of Korean distilled spirits with a 700-year tradition

화요 의미

「燒」= 화[火]+요[堯]
불로써 다스려진 존귀한 술



화요 원료

화요의 원료는 자연으로부터 채취한 순수함 그 자체입니다. 경기도 여주군의 지하 150m 암반수와 국산 쌀 100%를 과학적이고 위생적인 시스템으로 발효/증류하여 화요를 만들고 있습니다.

제조방법

화요는 증류기의 압력을 낮추어 낮은 온도에서 끓게 하는 '감압증류' 방법으로 증류하여 깨끗하고 맑은 맛을 냈습니다. 화요는 숨쉬는 그릇 용기에서 숙성하여 깊은 향을 더하였습니다.

패키지 디자인

우리의 전통이 빛은 화요, 우리 고유의 맛을 담았습니다. 화요는 고려시대 철화 청자 '청자 버드나무 무늬 정병'과 '청자 철화 양유문 통형병'의 소박하고 단아한 멋을 세련된 디자인으로 재해석 하였습니다. 깊은 산, 바위에 앉은 신선이 술을 마시는 모습을 형상화한 화요의 한글 캘리그래피 역시 거친 붓글씨로 한글의 아름다운 곡선을 나타냈습니다.

Meaning of HWAYO

「燒」=HWA(火)+Yo(堯)
Noble liquor governed by fire, HWAYO



Ingredients of HWAYO

The ingredients of HWAYO are from nature itself. Using pure water from 150m below the rock bed and organic Korean rice from Yeosu, in the Gyeonggi province of South Korea. HWAYO is fermented and distilled in scientific and hygienic conditions.

Manufacturing process

HWAYO is made using a vacuum distillation method. (low temperature distillation) HWAYO is held in traditional pottery and stored for a period of time to produce a deep, soft flavor.

Package design

HWAYO, inspired by glorious Korean tradition, contains an unique Korean taste. An elegant re-creation of a willow-patterned Jungbyung and Cheongja Cheolhwa Yangyumun bottle, which allows us to savor the famous Goryeo peony blossom-adorned ceramics. The calligraphy of the HWAYO bottle portrays a mystic deity in a remote wood, sitting on a rock drinking and reciting a poem. This shows off the beautiful curves of Korean lettering with a robust brush.

HWAYOの意味

「燒」=HWA(火)+Yo(堯)
火の力により生み出された高貴な酒



HWAYOの原料

HWAYOは自然から採取された純粋な原料だけを使っています。韓国京畿道驪州郡の地下150mの岩盤水と韓国産米100%を原料に、科学的・衛生的なシステムで発酵させ蒸留しています。

製造方法

HWAYOは圧力を低めて低温で沸騰させる減圧蒸留方式を用い、すっきりとした澄んだ味に仕上げました。また、呼吸する甕で熟成させ、深みのある香りを持たせています。

パッケージデザイン

韓国の伝統が生み出したHWAYO。韓国ならではの気品に満ちた瓶に詰めました。HWAYOは、高麗時代の鉄画青磁「青磁柳文浄瓶」や「青磁鉄画楊柳文筒型瓶」の持つ自然な直線や触感など豊かな味わいを、洗練されたデザインで再構成しました。深山の岩に座った仙人が酒を飲む姿をデザインしたHWAYOのハングルロゴは大胆な筆遣いでハングルの美しい曲線を表現したものです。

火堯的意思

「燒」= [火]+[堯]
以火稠掣の尊貴的酒



火堯原料

火堯の原料是從大自然中採取的天然成分。用京畿道驪州郡の地下150mの岩盤水和100%國産米、以衛生的系統發酵並蒸餾而成的。

製造方法

火堯是以減壓低溫中煮熱的減壓蒸餾方式蒸餾所以味道純淨。火堯在可呼吸的容器中熟成后更增添了他的香氣。

外包裝

火堯以傳統釀製蘊含了傳統之美。火堯是以高麗時代鐵畫青瓷「青瓷柳樹花紋浄瓶」和「青瓷鐵畫楊柳紋筒形瓶」的自然直線，和纏在手中的觸感等体现了端庄秀麗的設計。把深山岩石上靜坐飲酒的神仙形象化的火堯，以墨筆韓文表現的淋漓盡致。

Making process of premium liquor



Distilled liquor has a high percentage of pure alcohol. There are little trace constituents which induce hangover.

Worldwide HWAYO

Awards

- 2014 Korea Alcoholic Beverage Awards : The Grand Prize
- 2013 Obtained Liquor Quality Certification
- 2010 Korea Liquor Contest : The Grand Prize (The Best in Korea)
- 2008 The Monde Selection : Gold Medal (EU)
- 2007 IWSC (International Wine & Spirit Competition) : Bronze (UK)

Design

- 2013 Red Dot Design Award : Winner in Communication Design
- 2010 Korea Liquor Contest : The Best Design and Packaging Prize

News

- 2011 Duty Free Military PX Product (Korea)
- 2010 G20 Signature Cocktail (Korea)